

PLAYA DE PALMA

2008, Mallorca, Spain



In 2008 West 8 won the competition for the transformation of 1450 hectares of Playa de Palma tourist area and subsequently designed a preliminary master plan with diversity as a basic principle. The new Playa de Palma will be the sum of different identities providing for various areas with multiple experiences. Here tourists and residents can coexist and enjoy culture, landscape, wellness, sports, shopping and local gastronomy in an exciting Mediterranean atmosphere. The major tourist hub will be reconnected to the incredible beauty of the islands landscape and encourages tourists to venture beyond the beach.

client

Consorcio Playa de Palma

team

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